

## Chapter 10 Big Ideas

### Nomothetic vs. Idiographic Distinction

- Nomothetic research refers to the study of large groups to determine the frequency with which certain events occur
- Idiographic research centers on one individual at a time that attempts to document distinctiveness and uniqueness

### Henry Murray

#### The Study of Personology

- Proceedings
- Serials

#### Human Needs

#### Human Needs and Press

- Alpha Press
- Beta Press

#### Murray's 20 Needs

#### Thematic Apperception Test