

# LINDSEY M. MASARIK

d e s i g n e r LEED AP

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one lorrie drive irwin pa 15642

## **American Eagle Outfitters** . pittsburgh pa . aug 2009-present

- . maintain overall brand representation through visual standards
- . implement floor and window change-overs to continually engage consumers
- . provide feedback regarding visual standards, consumer behavior and customer service

## **Kent State University** . CIDA . kent oh . jan 2007-present

- . co developed and teach class focused on graphics, personal branding and marketing
- . specific attention to case studies regarding branding and environments of retail and hospitality environments.
- . facilitate the design progression of fifteen individual projects each semester

## **Perkins Eastman Architects** . pittsburgh pa . may 2007- feb 2009

- . designer involved in all phases of design and construction on a variety of commercial projects
- . involved in research and travel regarding client branding and user experience of environments.

responsible for:

- . conceptual design
- . spaceplanning
- . precedent study research
- . programming interviews
- . construction documentation
- . custom design/detailing
- . digital rendering
- . wayfinding schemes
- . FF&E selection, research
- . specifications coordination
- . presentation preparation
- . budget preparation
- . engineering coordination

firm involvement:

coordinated LEED seminars . initiated cross disciplinary lecture series  
demonstrated leadership in Green, Interiors and Professional Development Committees

## **Brockman & Godfrey Designs** . cleveland oh . 2007

- . involved in all phases for Cleveland Clinic, MetroHealth, various tenant fitout projects.

## **The Design Alliance** . pittsburgh pa . 2006 . design intern

- . actively involved in documentation of new construction projects as well as coordination of ongoing facilities management.

## **R.E. Crawford Construction** . pittsburgh pa . 2005 . design intern

- . supported Estimating and Project Management teams

proficient in . Revit . AutoCad . Adobe Photoshop . Adobe InDesign . Microsoft Office  
knowledgeable in . Sketchup . Maya . 3D StudioMax . Adobe Premiere Pro . Adobe Illustrator

bachelor of arts . interior design . kent state university 2007 . CIDA . cum laude  
specific coursework in . sustainability . architecture . graphics . technology . marketing

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- . **Architecture for Humanity: Pittsburgh Chapter** . 2009-present . co-founder. project manager
  - . currently organizing local chapter to engage designers of all backgrounds in collaborative projects for the benefit of the community
  - . actively working on grant proposals, chapter graphic identity and marketing, and individual project management.

### . **Miscellaneous**

- . continuing education through Kent State University and OpenCourseWare . MIT; topics include Consumer Behavior and Anthropology
- . guest design juror . kent state university 2009
- . community design consultant . CDCP RenPlan Pittsburgh . 2008-current
- . Toastmaster member . 2008
- . Neocon 2008 . chicago il . Salone de Mobile 2006 . milan it
- . study abroad semester in Florence, Italy
- . preparing to pass NCIDQ . 2010

### **professional references.**

**Laurie Butler** . Perkins Eastman . Senior Associate  
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**Sharon Brockman** . Brockman and Godfrey Designs . Principal  
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**Dr. Pamela Evans** . Kent State University . Associate Dean  
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