Chapter 10 Big Ideas

Nomothetic vs. Idiographic Distinction
- Nomothetic research refers to the study of large groups to determine the frequency with which certain events occur
- Idiographic research centers on one individual at a time that attempts to document distinctiveness and uniqueness

Henry Murray

The Study of Personology
- Proceedings
- Serials

Human Needs

Human Needs and Press
- Alpha Press
- Beta Press

Murray’s 20 Needs

Thematic Apperception Test