Go. Study. Students use smartphones to study more, and more efficiently.

Study. Text. Talk. Study.

Nearly 40% of mobile study sessions include a break where students use their phones to talk, text or use other apps.

% Mobile students take a study break by:

- Texting: 81%
- Talking: 64%
- Social networking: 52%
- Listening to music: 41%
- Searching for information: 67%
- Reading email: 77%

Good night, moon. Good morning, smartphone.

Students with smartphones are twice as likely to study between 6 and 8 a.m. Pull an all-nighter? No, thanks.

Get the score, then study more.

Students studying on mobile devices are almost three times more likely to track their progress.

Study time. All the time.

Mobile students study 40 more minutes each week by studying everywhere they go.

% Students "often" use their smartphones while:

- In bed before going to sleep: 46%
- In the bathroom: 19%
- Exercising: 17%
- At work or school: 75%
- Waiting in line: 55%
- Commuting: 74%
- In bed after waking up: 52%
Data mined from StudyBlue’s user base of nearly one million students from the fall 2011 semester. Project comparison is based on studying data from students who use StudyBlue Android® and Apple apps on their smartphone vs. students using only the website. Mobile usage data obtained from the University of Colorado – Boulder Digital News Test Kitchen survey. http://bit.ly/TestKitchenCU

Margin of error varies by data point, but no individual data set comprises less than 4,000 users.