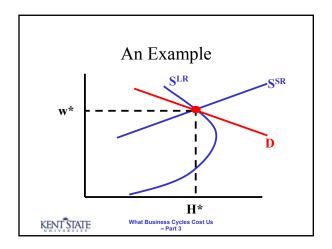


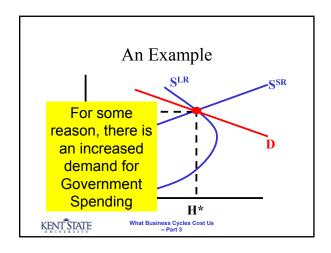
#### Moreover

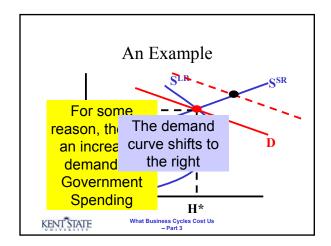
 While Business Cycles have costs, it is also costly to eliminate them.

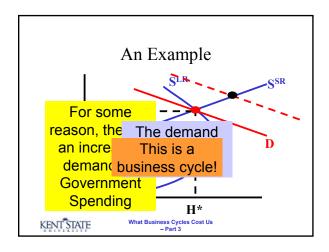
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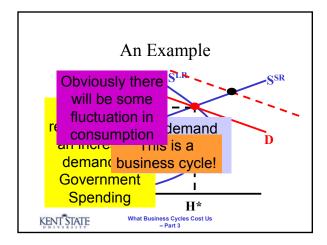
What Business Cycles Cost Us - Part 3

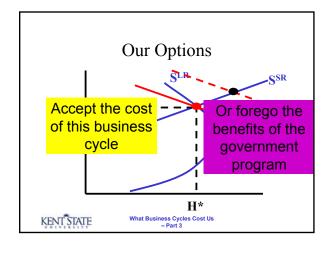




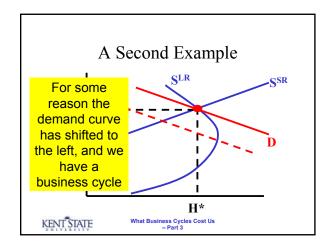


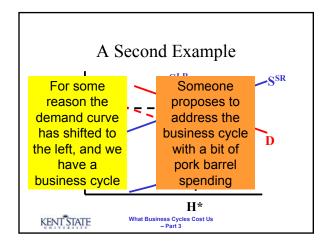


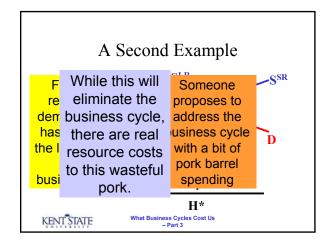












#### The Decision

- If business cycles are due to imperfect information, then avoiding them is 100% gain.
  - The Great Depression

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What Business Cycles Cost Us - Part 3

#### The Decision

- If they are due to demand fluctuations or real business cycles, the case is not so obvious.
  - In part the market deals with these fluctuations already.

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What Business Cycles Cost Us - Part 3

# The 80-20 Rule

• 80% of the damage is due to 20% of the cycles.



What Business Cycles Cost Us - Part 3

# The 80-20 Rule

- 80% of the damage is due to 20% of the cycles.
  - The Great Depression
  - The Volker Business Cycle



What Business Cycles Cost Us - Part 3

# End

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