

What is a Cartel

 A Cartel is an organization by firms to set output and prices.

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Why a Cartel

- A Cartel is an organization by firms to set output and prices.
- If the firms can agree to reduce output and are successful in excluding competitors, they can increase total industry profits.

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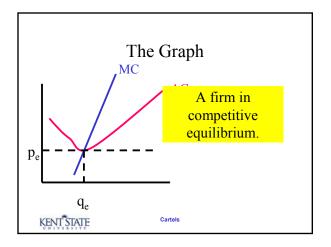
Cartel

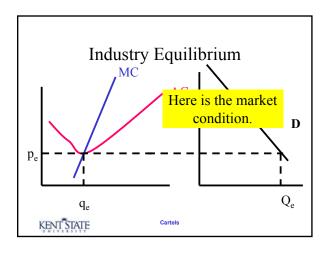
Difficulties

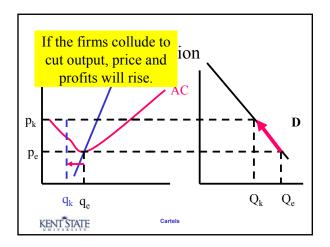
- A Cartel is an organization by firms to set output and prices.
- If the firms can agree to reduce output and are successful in excluding competitors, they can increase total industry profits.
- The problems are obvious.
 - Firms want to cheat
 - Firms want to enter.

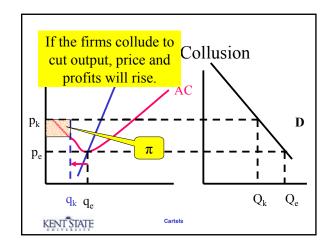
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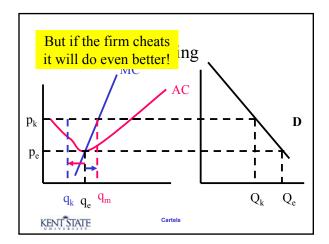
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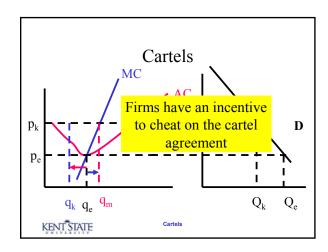


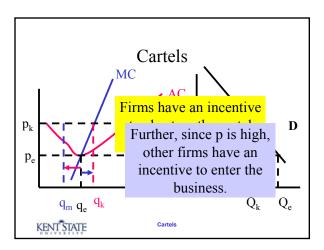


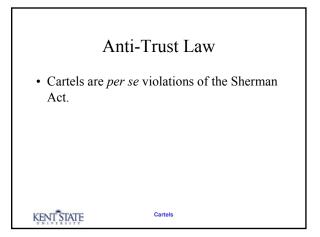












Anti-Trust Law

- Cartels are *per se* violations of the Sherman Act
- You cannot enter into written contracts to enforce a cartel.

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Anti-Trust Law

- Cartels are *per se* violations of the Sherman Act
- You cannot enter into written contracts to enforce a cartel.
- This makes it hard to enforce cartels

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Smith and Wilson

• Smith Hardware and Wilson Hardware agree to form a cartel.

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No Honor Among Thieves

- Smith Hardware and Wilson Hardware agree to form a cartel.
- Each one still has the incentive to cheat.

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Anti-Trust Law

- Smith Hardware and Wilson Hardware agree to form a cartel.
- Each one still has the incentive to cheat.
 - Without a written agreement, how do you tell if cheating is an honest misunderstanding or deliberate cheating?

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Entry

- Smith Hardware and Wilson Hardware agree to form a cartel.
- Each one still has the incentive to cheat.
- And how do you prevent Home Depot from opening?

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The Cali Cartel

- Drug Cartels are well known
- They solve the problem of cheating with violence.

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