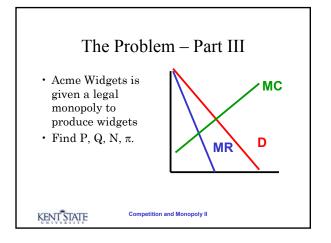
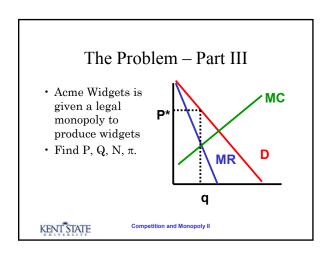


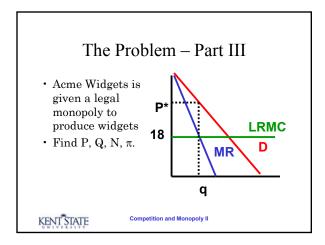
## The Problem – Part III

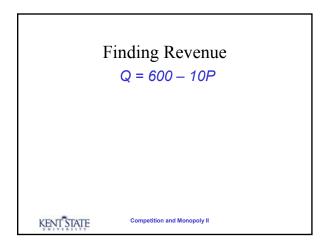
- Acme Widgets is given a legal monopoly to produce widgets
- Find P, Q, N,  $\pi$ .

KENT STATE









Finding Revenue
$$Q = 600 - 10P$$

$$10P = 600 - Q$$

Finding Revenue Q = 600 - 10P 10P = 600 - QP = 60 - 0.1 Q

KENT STATE

Competition and Monopoly II

KENT STATE

Competition and Monopoly II

Finding Revenue

$$Q = 600 - 10P$$

$$10P = 600 - Q$$

$$P = 60 - 0.1 Q$$

$$R = PQ$$

KENT STATE

Competition and Monopoly II

Finding Revenue

$$Q = 600 - 10P$$

$$10P = 600 - Q$$

$$P = 60 - 0.1 Q$$

$$R = PQ$$

$$R = [60 - 0.1Q]Q$$

KENT STATE

Competition and Monopoly II

Finding Revenue

$$Q = 600 - 10P$$

$$10P = 600 - Q$$

$$P = 60 - 0.1 Q$$

$$R = PQ$$

$$R = [60 - 0.1Q]Q$$

$$R = 60Q - 0.1Q^2$$

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Competition and Monopoly II

Finding MR

$$R = 60Q - 0.1Q^2$$

$$MR = 60 - 0.2Q$$

KENT STATE

Setting 
$$MR = MC$$

$$MR = 60 - 0.2Q$$
  
 $MR = MC = 18$ 

$$MR = MC = 18$$

KENT STATE

Competition and Monopoly II

Setting MR = MC

MR = 60 - 0.2Q

MR = MC = 18

60 - 0.2Q = 18

KENT STATE

Competition and Monopoly II

Solving for Q

$$60 - 0.2Q = 18$$

KENT STATE

KENT STATE

Solving for Q

$$60 - 0.2Q = 18$$
  
 $-0.2Q = -42$ 

KENT STATE

Solving for Q

$$60 - 0.2Q = 18$$

$$-0.2Q = -42$$

$$0.2Q = 42$$

Competition and Monopoly II

Solving for Q

$$60 - 0.2Q = 18$$

$$-0.2Q = -42$$

$$0.2Q = 42$$

$$Q = 210$$

KENT STATE

Solving for Price

$$Q = 210$$
  
 $P = 60 - 0.1Q$ 

KENT STATE

Competition and Monopoly II

Solving for Price

$$Q = 210$$
  
 $P = 60 - 0.1Q$   
 $P = 60 - 0.1(210)$ 

KENT STATE

Competition and Monopoly II

Solving for Price

$$Q = 210$$
 $P = 60 - 0.1Q$ 
 $P = 60 - 0.1(210)$ 
 $P = 39$ 

KENT STATE

Solving for the Number of Plants

$$P = 39$$
  
 $q = 3$   
 $Q = 210$ 

KENT STATE

Solving for the Number of Plants

$$P = 39$$
  
 $q = 3$   
 $Q=210$ 

$$N = \frac{Output}{Output / plant} = \frac{210}{3} = 70$$

KENT STATE

Competition and Monopoly II

**Finding Profits** 

$$Q = 210$$
  
 $P = 39$ 

KENT STATE

## **Finding Profits**

$$Q = 210$$
 $P = 39$ 
 $AC = 18$ 
 $\pi = PQ - 18Q$ 
 $\pi = (39)(210) - 18 (210)$ 
 $\pi = \$4,410$ 

KENT STATE

Competition and Monopoly II

## The Monopoly's Supply Curve

• Derive Acme's Supply Curve

KENT STATE

Competition and Monopoly II

## The Monopoly's Supply Curve

- Derive Acme's Supply Curve
  - Monopolists do not have a supply curve.

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