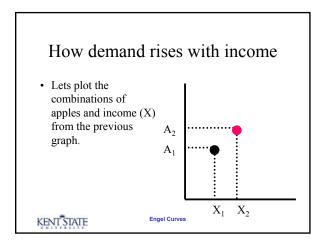
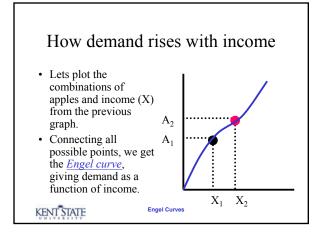
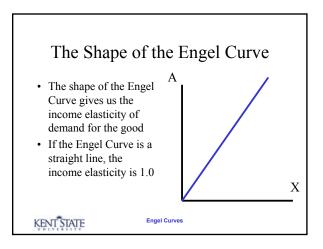


Demand and income If your income is initially X₁, you buy A₁ apples When your income rises to X₂, you buy A₂ apples. To make the obvious point, demand is a function of income Engel Curves







The Shape of the Engel Curve • The shape of the Engel Curve gives us the income elasticity of demand for the good • If the Engel Curve has increasing slope the elasticity is greater than 1.0 X

