Takeover Bids



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Lectures in Microeconomics-Charles W. Upton

Take Over Bids

• Another corporation offers \$60 a share for Acme, whose shares are currently selling for \$40 a share.

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Take Over Bids

- Another corporation offers \$60 a share for Acme, whose shares are currently selling for \$40 a share.
- Often, the board of directors will oppose the takeover bid, as "not in the best interest of the shareholders".
 The board may be motivated by self interest.

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Take-Over Bids

• Why takeover bids?

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Take-Over Bids

- Why takeover bids?
 - The business is not properly managed.
 Shares are selling for \$40. With proper management, shares would be worth \$80.

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Take-Over Bids

- Why takeover bids?
 - The business is not properly managed.
 Shares are selling for \$40. With proper management, shares would be worth \$80.
 - The board of directors is asleep at the switch. This is a case when internal monitoring fails.

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Take-Over Bids

- · Why takeover bids?
 - The solution is a takeover bid. Some outside group makes an offer for the company for (say) \$60 a share.

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Are Takeovers a good thing?

• Many people criticize takeover bids as wasteful speculation

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Takeover Bids

Are Takeovers a good thing?

- Many people criticize takeover bids as wasteful speculation
- But they play an extremely useful role; making sure that companies are efficiently managed.

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Takeover Bid

Are Takeovers a good thing?

- Many people criticize takeover bids as wasteful speculation
- But they play an extremely useful role; making sure that companies are efficiently managed.
- Major role in the early 1980's

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Takeover Bids

The Target's Options

- Sell Out
- Leveraged Buyouts
- Capital Distribution

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Selling Out

One option is simply to allow the firm to be acquired.

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Selling Out

- One option is simply to allow the firm to be acquired.
- Often the targeted firm tries to negotiate a higher price or find another buyer who will pay the higher price.



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Selling Out

- One option is simply to allow the firm to be acquired.
- Often the targeted firm tries to negotiate a higher price or find another buyer who will pay the higher price.
- In some cases, buyouts work well; in other cases they fail



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Leveraged Buy-outs

• The business is bought by the managers with the aid of a bank loan.



Takeover Bid

Putting all your eggs in one Basket

- · An LBO almost always requires that
 - The senior managers make a significant capital investment in the new business, contributing the equity in their homes as well as their pension rights.



Takeover Bids

Putting all your eggs in one Basket

- An LBO almost always requires that
 - The senior managers make a significant capital investment in the The agency problem disappears. Ling the as well as

their pension rights.



Takeover Bids

Do LBO's make a difference?

Operating Income Relative to Sales	Two Years Before to One Year Before	One Year Before to One Year After	One Year Before to Three Years After
Percentage Change	-1.7	7.1	19.3
Industry Adjusted Percentage Change	-1.9	12.4	34.8



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Capital Restructuring

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Capital Restructuring

- Here a company will buy back much of its stock, using borrowed money.
- A firm with stock worth \$100 million and no debt might borrow \$75 million, buy back 75% of the outstanding shares, and end up with stock worth \$25 million and debt of \$75 million.

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Advantages of the Deal

• Tax advantages to the deal.

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Advantages of the Deal

- Tax advantages to the deal.
- There is nothing like having one's back to the wall.

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Advantages of the Deal

- · Tax advantages to the deal.
- There is nothing like having one's back to the wall.
- · Banks act as external monitors

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External Monitors

- It doesn't pay for me to monitor a company in which I have a few dollars invested.
- But a bank has a greater expertise in monitoring than does an ordinary shareholder, and has enough money at stake that it is well motivated.

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End

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