


The Supply and Demand for
Chocolate Candy


The Supply and Demand for Chocolate Candy



The Supply and Demand for
Roses


KENTSTATE

## There is a difference

- Both chocolate and roses cost more on Valentine's Day
- Roses cost a lot more
- Chocolate costs a little more



## Lessons learned

- Simple supply and demand functions allow us to analyze this and many other problems in economics.



## Lessons learned

- Simple supply and demand functions allow us to analyze this problem, as they do many problems in economics.
- The more we can tell something about the shape of supply and demand curves, the more we can say about the impacts of supply and demand shifts

