

Earn a degree from a world-class university close to home -Kent State University

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#### AT KSU ASHTABULA HOME

NEWS FROM THE



EXCELLENCE in Action

Guy, Sara, Eva, and Emily DelPrince enjoy the end of summer and the start of the school year. (Not pictured, Sara's twin brother Roger.)

## **Meet the DelPrinces: a Kent State University** Ashtabula legacy family

This fall as Emily DelPrince begins her nursing degree program – after a 21-year hiatus – she will join her daughter Eva who is completing her bachelor's degree in Ashtabula.

"She really loves it here and wants to graduate from the Ashtabula campus," explains DelPrince. Eva was valedictorian at Edgewood in 2005 and began her studies at KSUA. She transitioned to Kent campus but is returning this year. DelPrince continues, "Our twins are planning to take advantage of the PSEO

program." Post Secondary Enrollment Option (PSEO) provides qualified high school students the opportunity to go to college for free, earning credits that apply both toward college and completion of their high school careers. DelPrince's teenagers plan to do just that.

left) meets Lora Leonard,

S ON THE LAK

Emily continues, "The twins are floating ideas for careers but aren't saying anything specific. They are focused on 4-year degrees and know the PSEO program lets them complete core classes now so they See Legacy on page 4

## *Growing Season:* The Life of a Migrant Community Art Exhibit Opening Reception to be held at Ashtabula Arts Center

Join us for a special evening co-sponsored by the Kent State University Ashtabula Campus and the Ashtabula Arts Center to experience "Growing Season: The Life of a Migrant Community." This intriguing 48-piece photography exhibition with narratives will be presented by co-authors Gary Harwood and David Hassler on Thursday, October 23, at 7:00 p.m. The exhibit, located at the Ashtabula Arts Center, runs through Monday, November 24.

What started as an assignment to document the display of teamwork by KSU faculty, staff and students helping migrant workers at the Hartville Migrant Health Clinic turned into a personal project for photographer Gary Harwood. The end result: a book that details the lives of a migrant community from the hard work of the day to the joyous celebration of a birthday. Through beautifully written vignettes, David Hassler presents each tale as a first-person narrative written in the voices of the migrant workers and surrounding community members who support them. The exhibition takes readers deep into the lives of these legally documented Mexican citizens who come to Northeast Ohio every year to work.

Image©Gary Harwood



# Do you know?

How well do you know your university in Ashtabula? Test your knowledge.

- Where are these hands (above) located on campus?
  - A. Library
  - B. Technology Building
  - Auditorium C.

Answer.

- Where was the first KSUA 2. building located?
  - A. W. 32nd and Station Ave. in Ashtabula
  - B. The Ashtabula YMCA site at Lake & Prospect
  - C. The old Park Ave. Junior High School building

Answer.

- What percent of full-time KSUA faculty 3. hold Ph.D.s?
  - A. 8%
  - B. 17%
  - C. 30%

Answer.

- In 2007-2008, how much money did the 4. Ashtabula Area College Committee, Inc. provide in scholarships? A. \$2,000 B. \$12,000
  - C. \$30,000

Answer.

What degree programs are available 5. on the campus? A. Master's, bachelor's and associate degrees B. Bachelor's and associate degrees

C. Only associate degrees

Answer.

In 2007-2008, what percent of nursing 6. students passed their NCLEX-RN license exam on the first attempt? A. 91 B. 94 C. 100

Answer.

Answers on page 4



Dear Community Members,

This is an exciting time for our community — and our campus! Kent State University Ashtabula is growing with more students, more bachelor degree programs, and a new building. Our mission "to be a valued partner in changing lives" is a guiding principle behind everything we do. We are proud to offer open access to high quality education in Ashtabula County — with key intellectual resources for social diversity, cultural enrichment, and economic development.

DEAN

Here you have the resources of a world-class university to fulfill your personal and career aspirations. Our distinguished faculty will dedicate time to ensure your success, including serving as academic advisors. Many academic services are available to support your needs. We've added three new admissions counselors to the enrollment team. They will help you through the application process — from looking at financing options to registering for classes.

Studies show that there is a direct correlation between the earning power of today's worker and his or her level of education. The U.S. Census Bureau reports eye-opening figures on the value of an education. You'll find the information in this newsletter. If you have the desire, we can help you find a program that works for you. Take a look at the many associate and bachelor's programs available at KSUA. We even offer a master's program. I encourage you to come take classes, attend lectures, musical events and more. You'll find everything on our website at www.ashtabula.kent.edu.

I want to express our gratitude for the overwhelming support of the community in raising funds for the new Health & Science Building. By this time next year, our faculty will be preparing students in a new state-of-the-art facility on our Campus on the Lake. Graduates from these programs can look forward to high-demand, well-paid jobs in nursing and allied health fields. Together, our community is growing stronger as we build new opportunities here in our county and beyond.

Sincerely,

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Dr. Susan Stocker Dean, Kent State University Ashtabula P.S. Watch construction of the new building on our webcam! (See page 6.)

FOCUS ON CAREERS

## Campus is "teaming" with new advisors ready to help

Thinking about going to college? There are plenty of people to help you get started. Getting prepared for college is an exciting time. If you know what you want to study, great. If not, now is the time to do some soul-searching: list your talents and interests. KSUA can help.

You'll find knowledgeable and friendly people who can help you examine career options, financing, and guide you through the registration process.

"People often think enrolling in college is more complicated than it is," said Kelly Anthony, Director of Enrollment Management. "To get started you simply submit an application form, pay a \$30 application fee, and have your transcripts sent from your high school – and college, if you have already completed some college courses. You can apply online or download the application form from our website and mail it in."

Concerned about your "readiness" to do college coursework? The University offers many programs to help you. With open enrollment, as long as you have a high school diploma or GED you can start your college career even without ACT or SAT scores. Learn more about academic services from an admissions counselor.

This summer the campus added three new admissions counselors to help you get started on your degree: Amanda Avery, Brandy Orlando, and Liz Driscoll.

"I'm thrilled to be able to put my counseling degree to work helping students plan their academic careers," explains Amanda Avery. Avery completed her M.Ed. with a license in counseling. She is also charged with increasing student events and activities on campus. "Even though our students are busy juggling jobs and families, we want to help them take some time out from studies to have fun with other students on campus."

Brandy Orlando, a lifelong resident of Ashtabula, is committed to seeing the community achieve. "My family has run a successful business in this city for years. I've been inspired by my parents' strong work ethic that has helped them stay in business and afforded Kent State University Ashtabula offers MASTER'S, BACHELOR'S & ASSOCIATE degrees. Earn more with a degree! Call today!

# What is an education worth?

According to the U.S. Census Bureau, an education is worth plenty. "Adults age 18 and older with a bachelor's degree earned an average of \$51,554 in



Kent State University Ashtabula has a team ready to help you every step of the way. Call today and ask to speak with one of the advisors.

\$28,645

\$19,169

## (440)964-3322

the nursing and

allied health degree programs including physical therapy, occupational therapy, and radiologic technology.

High school students can look to Liz Driscoll, a graduate of Kent State Ashtabula, for advice on getting free "early college credits." Driscoll explains, "Early college credits are a fantastic option. The Post Secondary Enrollment Option (PSEO) is a great way to get free college credit while completing high school. Qualified students can take classes on our campus and get a jump-start on their college careers. We also offer 'Seniors to Sophomores' and dual credit options. I love being able to help local families save money — up to \$10,000 — with these state-funded programs."

KSUA advisors give presentations at local high schools in the area — make a point of attending to hear first-hand about the university's academic programs and services. You can also make an appointment to visit one-on-one by calling (440)964-3322.



New admissions counselors Amanda Avery, Brandy Orlando, and Liz Driscoll take a break together in the Reading Court of Main Hall. me a college education. I'm glad to be able to 'give back' to the community by helping others find a way to do the same. Kent State offers wonderful programs that lead to good jobs in our area." Orlando is the primary advisor for

# CAMPUS SUCCESS

Dr. Brian Castellani in the classroom.

Students Kenny Carvalho and Mike Ball collaborated on their original computer program at Kent State University Ashtabula.

## Student-created computer program becomes a world-wide hit

Did you ever want to do something a million times faster? If you think that might be an exaggeration, think again.

Two Kent State University Ashtabula students created a computer program that makes one standard sociological computation nearly three million times faster than by the old coin-and-graph paper method.

Michael Ball and Kenneth Carvalho created Summit-Sim while taking associate professor of sociology Brian Castellani's Interpreting Social Data class in the fall of 2007. Knowing both students' aptitude when it comes to computer software, Castellani asked them to modify the programming code in an already existing piece of software to change some parameters of Thomas Schelling's Segregation Model. In 1971, Schelling showed that a small preference for one's neighbors to be of the same color could lead to total segregation. He used coins on graph paper to demonstrate his theory by placing pennies and nickels in different patterns on a board representing a city and then moving them one by one if they were in an "unhappy" situation.

lowa State University professor of economics Chris Cook created a modern version of the graph paper approach by developing software that implements a version of the Schelling Model as an interactive computer demo.

"Schelling's model is based on groups seeking to live near people like them," Ball said. "Our class was considering that some groups wanted to live near people in a higher representation as well."

"We started with the existing Cook software program," he said. "Once Kenny and I started picking apart the code, we knew we would have to write our own from scratch."

They wrote a Visual Basic program that allowed them to model neighborhood groupings based on level of wealth in Summit County, Ohio. "Our program is based on Schelling's Segregation Model, with some variations in the rule set to more closely mimic the conditions in the county," Ball said.

A program like this can help civic planners predict the migration and movement of different socioeconomic groups. This in turn helps to plan growth and other aid to various parts of a community.

According to professor Castellani, computer simulation is powerful because, while sociologists might all have a sense that something happens, such as the poverty traps studied in class, it is another thing to actually simulate such a reality and see if, indeed, it does occur. "The next step is to try out different strategies to see what helps a community get out of poverty," Castellani said.

Now that Summit-Sim has been completed, the program is already being used by others around the world. "Our program has been looked at and downloaded by sociologists and others from Michigan to India," Ball said.

"For our website, which was created through regional campus funding, to be visited by scholars from all over the world is another acknowledgement that what we are doing is important and useful," Castellani said.

Ball and Carvalho were recognized for their hard work during the Student Honors Conference on the Stark campus in April.

"The success of Mike and Kenny shows that, with the right resources, our students can compete with students from any campus," Castellani said. "That is excellence in action."



Christian Siebeneck, KSUA Class of 2005

## **Conneaut Telephone is his calling**

In 1995, Christian Siebeneck was working in construction as a drywall specialist. In February 2006, he became Conneaut Telephone Company's Suite 224 Information Technology Director. In between, he attended Kent State University Ashtabula.

Siebeneck earned his associate of computer technology degree with a concentration in networking and then completed the bachelor of technology 2+2 in 2005. While in school full-time from 1996 into 2005, he still worked full-time as a drywaller and worked part-time for Conneaut Telephone's helpdesk. At the same time his wife was earning a bachelor of science in nursing degree from the campus.

### "I did nothing technical in my old career, so when I started college I had to take pre-requisites for the pre-requisites," Siebeneck said. "And I graduated with honors."

He is now responsible for troubleshooting, modifying and configuring equipment and hiring people to make Suite 224 and Cable Suite 541 operate. Siebeneck likes to say he is responsible for people and product.

He is very involved with the network consulting part of the business and helps local businesses with their Internet and network needs. "When the Clear Channel stations were bought by Media One, we helped with their new network," he said.

See Alumni on page 4

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## Can you afford to go to college?

## According to the U.S. Census Bureau, you'll be in a good position to pay back college loans

You've been thinking about going to college - or going "back" to college. Either way, getting that degree is one of the smartest things you can do. The U.S. Census Bureau reports a \$23,000 annual difference between the earning power of high school graduates versus those who hold Bachelor's Degrees. (See page 2.) Over the course of a lifetime, that adds up.

We understand that personal barriers can be as limiting as financial barriers. Our team of advisors can help you establish a course of study that allows you to balance work, family, and your education. We deliver a wide range of needs-based programs that will prepare you for a successful career.

Kent State University Ashtabula offers many degrees (see list, right). Here's a look at one of our Bachelor Programs:

#### The Bachelor of Business Administration in Business Management

Business Management usually begins with courses in Computer Information Systems, Principles of Management, Accounting, Economics, Business Communications, and Psychology. After completing these foundation courses, students pursue more advanced studies in Human Resource Management, Leadership, Marketing, Quality Management and Finance. Students then have the choice of specializing in one of the areas of Marketing, Finance, or Management.

#### What can you do with it?

Every organization depends on its managers including department stores, accounting firms, retirement homes, manufacturing firms such as Plasticolors, Inc., or even service organizations like UH Geneva Medical Center and UH Conneaut Medical Center. Business managers are everywhere.

### **MASTER'S PROGRAM**

Master of Technology

## **BACHELOR'S PROGRAMS**

**Bachelor of Business Administration in Business Management** Bachelor of Arts in Communications (Applied Comm's Concentration) Bachelor of Arts in English **Bachelor of General Studies Bachelor of Science in Hospitality Management Bachelor of Science in Justice Studies** Bachelor of Science in Nursing (RN to BSN Completion) **Bachelor of Technology (2+2)** 

### **ASSOCIATE PROGRAMS**

Associate of Applied Business in Accounting Technology **Business Management Technology Business Management Technology BBA Option** Computer Technology: General, Networking, Programming Information Technology for Administrative Professionals Associate of Applied Science Degrees in Early Childhood Education Technology Electronic/Electrical Engineering Technology Human Services Technology Mechanical Engineering/Integrated Manufacturing Technology Nursina Occupational Therapy Assisting Technology Physical Therapist Assistant Technology Radiologic Technology Associate of Arts Associate of Arts (specialized advising areas in) Entertainment Arts & Technologies - Event Based Video **Justice Studies Associate of Science** Associate of Science (specialized advising area in) Hospitality Management Associate of Technical Study (specialized advising area in) **Emergency Medical Services** 

Legal Administrative Professional Technology Radiation Processing

Call today to get started at (440)964-3322 or go to www.ashtabula.kent.edu/Academics/alldegreeslist.cfm for more info.

Continued from page 1



are free to schedule a lighter load — or more electives - when they go to college full time." DelPrince isn't waiting for the twins to get through school. This year, there will be four DelPrinces on campus, "We'll be able to form our own study group."

"I was attending college when my twins came along. Eva was only two. With three kids under the age of three it wasn't an ideal time to finish my degree," she explains. She worked the family business while her husband went back to school to become a podiatrist. "Now it's my turn!" states DelPrince.

"I feel really stimulated by going back to school. Mentally I feel more alive. I was afraid I'd be the only person my age and that nobody would want to be my lab partner — but it's not like that. We all work together." DelPrince didn't realize that the traditional college student's age of under 25 makes up only half the student population at KSUA.

"Our community is really blessed to have Kent State University here. It is a real asset — so affordable and high quality. The nursing program is challenging — I hear it's the hardest program but it will prepare me for the [licensing] boards," she says. "There's a lot of information to take in and many ways to get help. The professors give a lot of their time, and there are student tutors, open lab time, and 'animations' in multi-media. Dr. Nasr posts all his lectures in a PowerPoint right on WebCT. They're available before class and I can access the animations at any time. That really helps."

DelPrince is among the first class of nursing students that will graduate from the new Health & Science building scheduled to open in 2009. She is focused and succeeding, "The beauty of it this time is that I'm learning hard for myself — because I want to know more than what is expected of me. I want to finally finish my degree."

Continued from page 3

## Alumni

Presently, Siebeneck is in the process of updating the local commercial insertion system for Cable Suite 541. This allows local businesses to advertise on national networks only to Conneaut cable subscribers.

"Kent State Ashtabula gave me a great education," Siebeneck said. "I loved my professors, they were very professional." In fact, he has such great admiration for the program that Siebeneck knows where to go when he needs help, and where to send potential students. "Every person I've hired is a KSU Ashtabula graduate," he said. "That speaks well for the program."

Irene Edge, assistant professor of computer technology, said she remembers Siebeneck as being a very good student. "His ambition and energetic enthusiasm towards learning new technologies was an example for the class," Edge said. "He was always willing to spend extra time on projects and wouldn't settle for the status quo." Edge can see why Conneaut Telephone hired Siebeneck away from Progressive Insurance. "You never had to check twice that he was doing an assignment correctly. That's one of the big reasons why he's the IT director."

While at the Ashtabula campus, Siebeneck was extremely involved with the Association of Information Technology Professionals local student chapter. "AITP was really a huge building block for my professional career," he said. "The competitions developed the technical side that allowed me to see what the real world wants."

Siebeneck stays connected to Kent State University Ashtabula. He is a member of the computer technology program advisory board and comes back to campus often as a guest speaker for classes.

"He truly has been giving back to KSU," Edge said. "I love all my students, but there are just some that really stand out. Chris is one of them."



- C: \$30,000
   C: \$30,000
   C: \$40,000
   C: \$40,000
- No.00.00 In 2007-2008, how much money did the Ashtabula Area College Commit-tee, inc provide in scholarships? C. \$30,000 What feoree neorons are

  - Where are these hands located on the campus?
     Where are these hands located on the campus?
     What percent of full-time faculty hold Ph.D.s?
     C in the old Park Avenue Junior High School building.
     C 30%



3300 LAKE ROAD WEST ASHTABULA OH 44004



FOCUS ON EXCELLENCE

## Live Webcam holds promise

A campus webcam was recently installed near the construction site for the new Health & Science building, scheduled to open in 2009. Viewers will be able to gain an appreciation for the progress being made toward this promising facility.

Dr. Susan Stocker, Dean of the Ashtabula Campus of Kent State University, called the installation an exciting development.

"Allowing the general public to log on to see what is happening on campus will increase awareness of our commitment to our mission," Stocker said. "We hope this state-of-the-art facility will inspire future students for careers in health fields."

To view the construction progress through the live webcam, visit www.ashtabula.kent.edu/Campus/h-sbuilding.cfm and link at "Construction Cam."





## Local businesses gain knowledge — and dollars — through education

As companies examine ways to reduce costs and become more effective in the marketplace, training dollars are often scrutinized to determine if they are beneficial. "Return on Investment" is an analysis of whether dollars spent on training return to the company in improved performance and affect on the bottom line. Companies that have used Kent State University Ashtabula education programs have consistently reported a positive return on their investment.

Lori Lee, Director of the Office of **Corporate and Community Services** (OCCS) reports, "From July 2005 to July 2007, Kent State Ashtabula provided over \$170,000 in state grant money to Ashtabula County manufacturers and health care facilities to help offset their cost of training. As a result of this grant money, these same businesses have reported \$12.4 million in estimated annualized savings or increased business opportunities. Also, according to the Six Sigma Academy, certified Black Belts save their organizations an average of \$230,000 per completed Black Belt project." For more information, contact OCCS at the Kent State Center, The Lodge & Conference Center at Geneva-on-the-Lake, (440)415-1529.

## Campus on the Lake

Executive publisher:

Dr. Susan Stocker, Dean, Ashtabula Campus Editorial staff:

Diana Gardner, editor

Frank Vaccariello, contributing writer Jeff Glidden, contributing photographer Mary Collins, production assistant

Contact us:

For more information about programs at Kent State University Ashtabula, call us at (440)964-3322, write to mcollin3@kent.edu, visit us on the Web at

www.ashtabula.kent.edu or stop in! Kent State University Ashtabula 3300 Lake Road West Ashtabula, OH 44004

