

Exploring Business (BUS 10123); Professor Eric Von Hendrix

Week	Monday Class	Wednesday Class	Assignment Due Date & Time
August 25th week #1	Introduction to Course; Chapter 1 - Business & Economics & Political Systems	Chapter 1 - Business & Economics & Political Systems	You should have purchased the WSJ Packet from Bookstore & ordered Textbook via on-line link outlined in Syllabus
September 1st week #2	NO CLASS - LABOR DAY	Chapter 1 - Business & Economic & Political Systems	ASSIGNMENT #1 due Friday, September 05th by 5:00PM - 20 Points
September 8th week #3	Chapter 15 - Monetary System & Federal Reserve System	Chapter 15 - Monetary System & Federal Reserve System	ASSIGNMENT #2 due Friday, September 12th by 5:00PM - 20 Points
September 15th week #4	REVIEW & DETAILS FOR TEST #1	TEST #1 CHAPTERS 1,2, & 15; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB	
September 22nd week #5	CHAPTER 4 - ORGANIZING BUSINESS/BUSINESS FORMS	CHAPTER 5 - SMALL BUSINESS, ENTREPRENEURSHIP	ASSIGNMENT #3 due Friday, September 26th by 5:00PM - 20 points
September 29th week #6	CHAPTER 14 - ACCOUNTING	CHAPTER 14- ACCOUNTING	ASSIGNMENT #4 due Friday, October 3th by 5:00PM - 20 points
October 6th week #7	REVIEW & DETAILS FOR TEST #2	TEST #2 CHAPTERS 4 & 14; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB	
October 13th week #8	CHAPTER 6 - MANAGEMENT	CHAPTER 7 - ORGANIZATIONS & TEAMWORK,	ASSIGNMENT #5 due Friday, October 17th by 5:00PM - 10 points
WEEK	MONDAY	WEDNESDAY	

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October 20th week #9	CHAPTER 8 - MANAGING SERVICE & MANUFACTURING OPTIONS	CHAPTER 9 & CHAPTER 10 - MANAGING HUMAN RESOURCES	ASSIGNMENT #6 due Friday, October 24th by 5:00PM - 20 points
October 27th week # 10	REVIEW & DETAILS FOR TEST #3	TEST #3 CHAPTERS 6,7,8,9 & 10; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB	
November 3th week #11	CHAPTER 11 - CUSTOMER-DRIVEN MARKETING	CHAPTER 12 - DIMENSIONS OF MARKETING STRATEGY	ASSIGNMENT #7 due Friday, November 07th by 5:00PM - 20 points
November 10th week #12	CHAPTER 13 - DIGITAL MARKETING + SOCIAL NETWORKING	CHAPTER 2 - ETHICS	ASSIGNMENT #8 due Friday, November 14th by 5:00PM 20 points
November 17th week #13	REVIEW & DETAILS FOR TEST #4	TEST #4 CHAPTERS 11,12, 13, & 2; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB	ASSIGNMENT #9 due Friday, November 21, by 5:00PM 50 points
November 24th week #14	CHAPTER 3 - BUSINESS IN A BORDERLESS WORLD	NO CLASS -- THANKSGIVING RECESS	
December 1st	REVIEW FOR FINAL EXAM	REVIEW FOR FINAL EXAM	ASSIGNMENT #10 due Friday, December 5, by 5:00PM 50 points
December 8th FINAL EXAMS WEEK			