

Exploring Business (BUS 10123); Professor Eric Von Hendrix

| Week | Monday Class | Wednesday Class | Assignment Due Date & Time |
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| August 25th week #1 | Introduction to Course; Chapter 1 - Business & Economics & Political Systems | Chapter 1 - Business & Economics & Political Systems | You should have purchased the WSJ Packet from Bookstore & ordered Textbook via on-line link outlined in Syllabus |
| September 1st week #2 | NO CLASS - LABOR DAY | Chapter 1 - Business & Economic & Political Systems | ASSIGNMENT #1 due Friday, September 05th by 5:00PM - 20 Points |
| September 8th week #3 | Chapter 15 - Monetary System & Federal Reserve System | Chapter 15 - Monetary System & Federal Reserve System | ASSIGNMENT #2 due Friday, September 12th by 5:00PM - 20 Points |
| September 15th week #4 | REVIEW & DETAILS FOR TEST #1 | TEST #1 CHAPTERS 1,2, & 15; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB | |
| September 22nd week #5 | CHAPTER 4 - ORGANIZING BUSINESS/BUSINESS FORMS | CHAPTER 5 - SMALL BUSINESS, ENTREPRENEURSHIP | ASSIGNMENT #3 due Friday, September 26th by 5:00PM - 20 points |
| September 29th week #6 | CHAPTER 14 - ACCOUNTING | CHAPTER 14- ACCOUNTING | ASSIGNMENT #4 due Friday, October 3th by 5:00PM - 20 points |
| October 6th week #7 | REVIEW & DETAILS FOR TEST #2 | TEST #2 CHAPTERS 4 & 14; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB | |
| October 13th week #8 | CHAPTER 6 - MANAGEMENT | CHAPTER 7 - ORGANIZATIONS & TEAMWORK, | ASSIGNMENT #5 due Friday, October 17th by 5:00PM - 10 points |
| WEEK | MONDAY | WEDNESDAY | |

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| October 20th week #9 | CHAPTER 8 - MANAGING SERVICE & MANUFACTURING OPTIONS | CHAPTER 9 & CHAPTER 10 - MANAGING HUMAN RESOURCES | ASSIGNMENT #6 due Friday, October 24th by 5:00PM - 20 points |
| October 27th week # 10 | REVIEW & DETAILS FOR TEST #3 | TEST #3 CHAPTERS 6,7,8,9 & 10; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB | |
| November 3th week #11 | CHAPTER 11 - CUSTOMER-DRIVEN MARKETING | CHAPTER 12 - DIMENSIONS OF MARKETING STRATEGY | ASSIGNMENT #7 due Friday, November 07th by 5:00PM - 20 points |
| November 10th week #12 | CHAPTER 13 - DIGITAL MARKETING + SOCIAL NETWORKING | CHAPTER 2 - ETHICS | ASSIGNMENT #8 due Friday, November 14th by 5:00PM 20 points |
| November 17th week #13 | REVIEW & DETAILS FOR TEST #4 | TEST #4 CHAPTERS 11,12, 13, & 2; TEST GIVEN IN COLLEGE OF BUSINESS COMPUTER LAB | ASSIGNMENT #9 due Friday, November 21, by 5:00PM 50 points |
| November 24th week #14 | CHAPTER 3 - BUSINESS IN A BORDERLESS WORLD | NO CLASS -- THANKSGIVING RECESS | |
| December 1st | REVIEW FOR FINAL EXAM | REVIEW FOR FINAL EXAM | ASSIGNMENT #10 due Friday, December 5, by 5:00PM 50 points |
| December 8th FINAL EXAMS WEEK | | | |
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