

Exploring Business (BUS 10123); Professor Eric Von Hendrix

Week	Monday Class	Wednesday Class	Assignment Due Date & Time
August 25th week #1	Introduction to Course; Chapter 1 - Business & Economics & Political Systems	Chapter 1 - Business & Economics & Political Systems	You should have purchased the WSJ Packet from Bookstore & ordered Textbook via on-line link outlined in Syllabus
September 1st week #2	NO CLASS - LABOR DAY	Chapter 1 - Business & Economics & Political Systems	ASSIGNMENT #1 due Friday, September 05th by 5:00PM - 15 Points
September 8th week #3	Chapter 15 - Monetary System & Federal Reserve System	Chapter 15 - Monetary System & Federal Reserve System	ASSIGNMENT #2 due Friday, September 12th by 5:00PM - 15 Points
September 15th week #4	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #1	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #1	WRITTEN ASSIGNMENT #1 due Friday, September 19th by 5:00PM
September 22nd week #5	CHAPTER 4 - ORGANIZING BUSINESS/BUSINESS FORMS	CHAPTER 5 - SMALL BUSINESS, ENTREPRENEURSHIP;	ASSIGNMENT #3 due Friday, September 26th by 5:00PM - 15 points
September 29th week #6	CHAPTER 14 - ACCOUNTING	CHAPTER 14- ACCOUNTING	ASSIGNMENT #4 due Friday, October 3rd by 5:00PM - 15 points
October 6th week #7	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #2	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #2	WRITTEN ASSIGNMENT #2 due Friday, October 10th by 5:00PM
October 13th week #8	CHAPTER 6 - MANAGEMENT	CHAPTER 7 - ORGANIZATIONS & TEAMWORK,	ASSIGNMENT #5 due Friday, October 17th by 5:00PM - 10 points
WEEK	MONDAY	WEDNESDAY	

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October 20th week #9	CHAPTER 8 - MANAGING SERVICE & MANUFACTURING OPTIONS	CHAPTER 9 & CHAPTER 10 - MANAGING HUMAN RESOURCES;	ASSIGNMENT #6 due Friday, October 24th by 5:00PM - 10 points
October 27th week # 10	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #3	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #3	WRITTEN ASSIGNMENT #3 due Friday, October 31st by 5:00PM
November 3rd week #11	CHAPTER 11 - CUSTOMER-DRIVEN MARKETING	CHAPTER 12 - DIMENSIONS OF MARKETING STRATEGY	ASSIGNMENT #7 due Friday, November 07th by 5:00PM - 10 points
November 10th week #12	CHAPTER 13 - DIGITAL MARKETING + SOCIAL NETWORKING	Chapter 2 - Business Ethics & Social Responsibility; Appendix - Legal & Regulatory Environment	ASSIGNMENT #8 due Friday, November 14th by 5:00PM 10 points
November 17th week #13	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #4	NO CLASS - INDIVIDUAL TIME FOR WRITTEN ASSIGNMENT #4	ASSIGNMENT #9 due Friday, November 21st, by 5:00PM 35 points; WRITTEN ASSIGNMENT #4 due Friday, November 21st by 5:00PM
November 24th week #14	CHAPTER 3 - BUSINESS IN A BORDERLESS WORLD	NO CLASS -- THANKSGIVING RECESS	
December 1st	GROUP PRESENTATIONS	GROUP PRESENTATIONS	ASSIGNMENT #10 due Friday, December 5th, by 5:00PM 35 points
December 8th FINAL EXAMS WEEK	GROUP PRESENTATIONS	GROUP PRESENTATIONS	