

DATE	WEEK	BOOK CHAPTER	TOPIC	CASE OR READINGS ONLINE DISCUSSION FORUMS	COUNTRY FOCUS
12-Jan-15	1		INTRODUCTION TO COURSE AND SYLLABUS REVIEW		
			HOW TO DO CASE ANALYSES		
		1	GLOBALIZATION AND INT'L LINKAGES		SPOTLIGHT INDIA
19-Jan-15	2		Movie: Ghandi	Discuss first reading Distance Still Matters: the hard Reality of Global Expansion	
			Movie: Ghandi		
26-Jan-15	3	2	THE POLITICAL, LEGAL, AND TECHNOLOGICAL ENVIRONMENT	Discuss Reading Creating Shared Value	SPOTLIGHT VIETNAM
		3	ETHICS AND SOCIAL RESPONSIBILITY		SPOTLIGHT RUSSIA
2-Feb-15	4	4	Movie: Invictus	Project One Assigned Due Feb 14, 2015 Managng Pibrex Russia(a) New Crisis, Old Greivance	
			Movie: Invictus		
9-Feb-15	5	4	THE MEANINGS AND DIMENSIONS OF CULTURE		SPOTLIGHT SOUTH AFRICA
		5	MANAGING ACROSS CULTURES		SPOTLIGHT MEXICO
14-Feb-15			PROJECT ONE DUE Managng Pibrex Russia(a) New Crisis, Old Greivance		
16-Feb-15	6	6	ORGANIZATIONAL CULTURES AND DIVERSITY	Discuss Reading The Role of Family Conglomerates in Emerging markets: What Western Companies Should Know	SPOTLIGHT JAPAN VIDEO "LET'S BREAK A DEAL"

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23-Feb-15	7	GUNG HO THE MOVIE	EXAM IS ONLINE EXAM OPENS MONDAY , FEBRUARY 26 AT 7 AM		
27-Feb-15		GUNG HO THE MOVIE EXAM ONE	EXAM CLOSES FRIDAY, FEBRUARY 27 AT 11:59 PM		
2-Mar-15	8	7	CROSS CULTURAL COMMUNICATION AND AND NEGOTIATION	Discuss Reading Achieving Success in Confucian Societies: the Importance of Guanxi	SPOTLIGHT CHINA ON-LINE VIDEO THE ART OF BUSINESS IN CHINA
		8	STRATEGY FORMULATION AND IMPLEMENTATION		SPOTLIGHT POLAND
9-Mar-15	9		MOVIE "TO LIVE"	Project Two Assigned Due Mar 21, 2015 Red Star China: Discovering the Essenceof Guanxi	
			MOVIE "TO LIVE"		
16-Mar-15	10	9	ENTRY STRATEGIES AND ORGANI- ZATIONAL STRUCTURES	Discuss Reading When to Ally and When to Acquire	SPOTLIGHT AUSTRALIA
21-Mar-15			PROJECT TWO DUE Red Star China: Discovering the Essenceof Guanxi		
23-Mar-15	11	SPRING RECESS NO CLASS			
24-Mar-15					
25-Mar-15					
26-Mar-15					
27-Mar-15					
28-Mar-15					
29-Mar-15					
30-Mar-15	12	10	MANAGING POLITICAL RISK GOVERNMENT RELATIONS, AND ALLIANCES		SPOTLIGHT BRAZIL
		11	MANAGEMENT DECISIONS AND CONTROL		SPOTLIGHT DENMARK

DATE	BOOK CHAPTER	TOPIC	CASE OR READINGS	COUNTRY FOCUS
6-Apr-15	13	10	MANAGING POLITICAL RISK GOVERNMENT RELATIONS, AND ALLIANCES	SPOTLIGHT BRAZIL
		11	MANAGEMENT DECISIONS AND CONTROL	SPOTLIGHT DENMARK
			Project Three Assigned Due April 18, 2015 Dell's Dilemma in Brazil: Negotiating at the State Level	
13-Apr-15	14	12	MOTIVATION ACROSS CULTURES	Final Project Assigned, Due May 2, 2015 SPOTLIGHT SINGAPORE
		13	LEADERSHIP ACROSS CULTURES	SPOTLIGHT GERMANY
18-Apr-15			PROJECT THREE DUE Dell's Dilemma in Brazil: Negotiating at the State Level	
20-Apr-15	15	14	HUMAN RESOURCE SELECTION AND DEVELOPMENT ACROSS CULTURES	SPOTLIGHT TURKEY
23-Apr-15			INTERNATIONAL MONETARY ISSUES	SPOTLIGHT CANADA
27-Apr-15	16		EXCHANGE RATES IN INTERNATIONAL BUSINESS HEDGING AND ARBITRAGE IN EXCHANGE RATES	SPOTLIGHT USA
2-May-15			Final Project Due	
4-May-15	FINAL	FINAL IS ONLINE	EXAM OPENS MONDAY , MAY 4 AT 7 AM	
5-May-15	FINAL			
6-May-15	FINAL			
7-May-15	FINAL		EXAM CLOSES FRIDAY, MAY 8 AT 11:59 PM	
8-May-15	FINAL			
11-May-15				

<b>12-May-15</b>		<b>FINAL GRADES DUE</b>		
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