

FALL 2006

**MANAGEMENT  
INFORMATION SYSTEMS**

PROFESSOR A'ISHA AJAYI

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**COURSE DESCRIPTION**

The evolution of technology, most notably telecommunication and computers, has made IT (information Technology) the towerblock of modern enterprise.

The course is practical in nature and is modeled after the current e-commerce environment which has replaced the rigid hierarchical, multi-national corporation.

This course is designed to provide the participant with a comprehensive overview of current trends in technology, applications, and business policy.

Lectures, assigned and other readings will form the backdrop for this exploration.

Students are encouraged to add to the dynamics of the course by providing additional resources such as articles or Web sites of interest.

This is your course! You will get out of it what you put into it. Time management is important.

There are no extensions for exams, assignments or other required course elements.

While attendance is not taken, it is your responsibility to get notes or other materials from your classmate should you miss classes. Good luck and enjoy the class.



## STAYING IN TOUCH

Class BAD 64042 - 600

Call #21391

Location - BSA 110

Duration - T 6:15 - 8:55 PM

Email - amajayi@kent.edu

Phone - (330) 672-1151

Office hours - M, W 3:30 PM -  
4:30 PM

Other times by appointment

**REQUIRED TEXT****Management Information Systems for  
the Information Age with CD and  
MISource, 6th Edition****Stephen Haag, UNIV OF DENVER  
Maeve Cummings, PITTSBURG STATE  
UNIVERSITY****Amy Phillips, University of Denver**

Hardcover with CDROM

©2007, ISBN 0073230626



## COURSE GOALS

- Conduct a basic needs assessment
- Recommend integrated solutions for identified requirements
- Complete work consistent with current trends in e-Business
- Advanced proposal/RFP (request for proposal) preparation
- Enhanced business communications
- MIS/IT project Management
- Evaluation and assessment of network infrastructure and plan.
- Provide the student with an overview of BPM and ITIL



## REGISTRATION AND SPECIAL NEEDS

Students attending the course who do not have the proper prerequisite risk being deregistered from the class.

Students have responsibility to ensure they are properly enrolled in classes. Should you find an error in your class schedule, you have until Sunday, September 10, 2006 to correct the error with your advising office. If registration errors are not corrected by this date and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

Students with disabilities: University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access equal access course content. If you have documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Access Services (contact 330-672-3391

## PLEASE NOTE

Please note that the instructor reserves the right to alter any or all elements of the course as deemed necessary. The following expectations are in effect for the duration of this course.

- Students will undertake this course with levels of seriousness and commitment equal to my own; i.e., that each of us will approach the readings and related assignments professionally.
- All of us will come to class prepared to question each other (including me) in receptive and respectful ways.
- Students will take pride in their ability to reflect upon, analyze, formulate, and represent their ideas, beliefs and positions in ways which exemplify their best work.
- Students will attend all classes as active participants. Students will need to arrange to obtain lectures or handouts from the instructor during office hours; not by email or phone.
- Each student is asked to assess their respective personal and professional circumstances and honestly determine if they can commit the time necessary to complete the course.
- No late assignments are accepted for any reason. A grade of zero will be posted.
- No exams will be rescheduled.
- Business or personal travel are not acceptable reasons for absences or rescheduling class elements or assignments.

**COURSE SCHEDULE**

| Course Schedule |   |                |                  |
|-----------------|---|----------------|------------------|
| Week            | Lecture Topic   | Reading - Text | Reading - Module |
| 1               | The Information Age in Which you Live: Changing the Face of Business        | 1              | A                |
| 2               | Major Business Initiatives: Gaining Competitive Advantage with IT           | 2              | B                |
| 3               | Database and Data Warehouses: Building Business Intelligence                | 3              | C                |
| 4*              | Decision Support and Artificial Intelligence: Brainpower for Your Business  | 4              | D                |
| 5               | Electronic Commerce: Strategies for the New Economy                         | 5              | E                |
| 6               | Systems Development: Phases, Tools, and Techniques                          | 6              | F                |
| 7*              | Enterprise Infrastructure and Integration: Building the Dynamic Enterprise  | 7              | G                |
| 8               | Protecting People and Information: Threats and Safeguards                   | 8              | H                |
| 9               | Emerging Trends and Technologies: Business, People, and Technology Tomorrow | 9              | I                |
| 10*             | Managing IT Projects  |                | J                |
| 11              | ITIL - Information Technology Infrastructure                                |                | K                |
| 12              | BPM - Business Process Management<br><b>Take home exam distributed</b>      |                | L                |
| 13              | Managing High Technology<br><b>Take home exam due</b>                       |                | M                |
| 14              | Cyber Crime   |                |                  |
| 15              | Ethical Issues in the Information Age                                       |                |                  |

**COURSE ASSIGNMENTS**

Exam 1 9/26/06 Chapters 1-3 Extended modules A-C Paper due 11/14/06  
 Exam 2 10/17/06 Chapters 4-6 Extended modules D-F  
 Exam 3 11/07/06 Chapters 7-9 Extended modules G-I  
 Exam 4 - take home exam : Special Topic

Distributed on 11/21

**Due 11/28/06 in class; no emailed or dropped off copies accepted. Grade of 0 will be given.**

## ABOUT THE PAPER

A ten (10) page paper will be required as part of this course. The 10 pages are counted from introduction to conclusions.

Students are responsible for topic selection.

Required Elements:

- Headings, titles, etc.
- Introduction and conclusion
- Page numbers
- MLA or other standard citations
- Table of contents

- List of acronyms
- Bibliography
- List of figures

Please note that you must demonstrate your topic choice within the context of current business applications or environments.

The following metrics will be used to determine your grade for this element:

- |                                       |     |
|---------------------------------------|-----|
| • Technical depth and accuracy        | 20% |
| • Written communications              | 20% |
| • Organization and flow               | 20% |
| • Integration of theory and practices | 20% |
| • Execution                           | 20% |

## EXAMS

Four exams and a final are required as part of this course. These elements are designed to test the student's mastery of lectures, readings and theory related to the disciplines of communications and networking. The following question formats will be used on exams:

- Fill-in or short answer
- Matching
- Multiple choice
- Acronyms

Please note that the instructor will return each exam no later than 1 week from its scheduled date. The instructor will not answer any questions during the exam. No make-ups or rescheduling of the exams is permitted. A grade of 0 will be given if an exam is missed. There will be no exceptions to the aforementioned points.

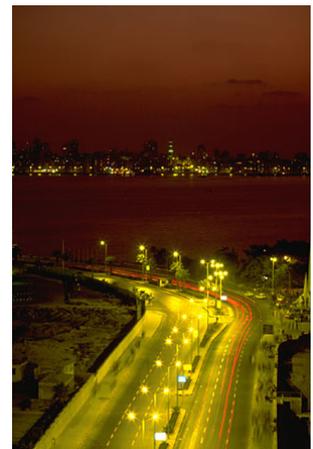
## FROM THE INSTRUCTOR

Vista

A site has been created on Vista for this course. Periodically articles, the course outline and other materials will be posted there. You also use this platform to share information with other members of the class. To access Vista: <http://vista.kent.edu>

Via Flashline <http://flashline.kent.edu> (click on the my courses tab of your account and select vista from the left margin.

Textbook Web site



**EVALUATION CRITERIA**

| Points   | Grade | Meaning of the grade  |
|----------|-------|---|
| 97-100   | A     | Clear articulation of concepts, issues and application skills. Possesses high level content knowledge and ability to apply it to the field. |
| 92-96    | A-    |   |
| 87-91    | B+    | Needs improvement in content knowledge and articulation. Sound knowledge of concepts.   |
| 82-86    | B     |   |
| 77-81    | B-    |   |
| 72-76    | C+    | Lack of articulation of concepts, content knowledge or ability to apply them to the field.  |
| 67-71    | C     |   |
| 62-66    | C-    |   |
| 57-61    | D+    |   |
| 52-56    | D     |   |
| 55-BELOW | F     | No recommendation for student's continuation in the program.  |

| How am I graded? |                           |
|------------------|---------------------------|
| Element          | Percentage of total grade |
| Exams            | 30%                       |
| Paper            | 35%                       |
| Final Exam       | 35%                       |
| Total            | 100%                      |

| Kent State University's new plus and minus grading and official language effective as of fall 2005. |   |
|---|---|
| A (4.0)   | Denotes excellent scholarship                         |
| A (3.7)   |   |
| B+ (3.3)  | Denotes good performance                              |
| B (3.0)   |   |
| B- (2.7)  |   |
| C+ (2.3)  | Denotes average performance                           |
| C (2.0)   |   |
| C- (1.7)  |   |
| D+ (1.3)  | Denotes poor (unsatisfactory but passing) performance |
| D (1.0)   |   |
| F (0)   | Denotes failure                                       |

**LET'S LEARN TOGETHER!**

## **ACADEMIC DISHONESTY**



You are encouraged to work together and help one another learn the material, but all submissions must be your own unique work (or those of your team for team projects). Cheating, plagiarism, copying and other behavior that is contrary to University standards will not be tolerated.

Any students found guilty of such offenses will be given a grade of “F” as a final grade. Additional penalties may be imposed; these will be determined on a case-by-case basis. Any student aiding another student will be considered to be an accessory and will be subject to the same penalties.

**KENT STATE UNIVERSITY**

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