

**Course Title: Management Information Systems**  
**Semester: Fall 2011**

**Course Number:** MIS 64042

**Section:** Kent 001 / Lorain 900

**CRN:** Kent 20649 / Lorain 29155

**Location:** Kent BSA A325 / Lorain UC321 (University Center building, Room 321)

**Meeting Day:** T

**Meeting time:** 6:15-8:55 PM

**Instructor Information**

**Name:** Professor Janet Formichelli, MS

**E-mail:** [jformich@kent.edu](mailto:jformich@kent.edu)

**Office Location:** A410 BSA

**Office Hours:** TR 2:00-3:30, T 5:00-6:00, W 4:15-5:15

**Phone:** 330-672-1159, during office hours (e-mail preferred)

**Course Description:**

Theory, development, application and management of information systems and their impact on people and organizations; emphasis on strategy, ethics and competitive advantage of modern technology.

**Prerequisite:**

Graduate/Doctoral Standing

**Enrollment:**

Students have responsibility to ensure they are properly enrolled in classes. You are advised to review your official class schedule (using Student Tools/Flashfast) during the first two weeks of the semester to ensure you are properly enrolled in this class and section. Should you find an error in your class schedule, you have until Sunday, Sept. 11, 2011 to correct the error with your advising office. If registration errors are not corrected by this date and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

**Summary of key components of the course:**

- IT and Business Advantage
- IT Impact on Business Models
- IT Impact on Business Organizations
- The Case for IT

- Assuring Reliable and Secure IT Services
- Computer Hardware and Software
- Telecommunications and Networking
- Databases
- E-commerce
- Business Applications—ERP, SCM, CRM
- Improving Decision-Making and Managing Knowledge

### **Textbook:**

Applegate, Austin, Soule, Corporate Information Strategy and Management, Eighth Edition, McGraw-Hill Irwin, 2009. ISBN-13: 978-0-07-340293-2  
(The eighth edition is necessary, since older editions have different case studies.)

### **Vista**

The Vista site, <http://vista8.kent.edu>, will basically manage the course. The syllabus, assignments, Power Point slides, and other course information will be found there. If you need help with Vista 8, there should be some training material on the site after you log on.

### **Course Requirements**

Personal Profile	10
Quizzes	40 (10 points each; 5 quizzes—lowest will be dropped)
Executive Summaries	25
XHTML Assignment	25
Exam 1	50
Exam 2	50
Final Exam	50
Presentation	<u>50</u>
	300 points

### **Grading Scale**

This scale is followed closely. There is no rounding up if you are close. There is no extra credit.

A (4.0)	93-100
A- (3.7)	90-92
B+ (3.3)	87-89
B (3.0)	83-86
B- (2.7)	80-82
C+ (2.3)	77-79

C	(2.0)	73-76
C-	(1.7)	70-72
D+	(1.3)	67-69
D	(1.0)	60-66
F	(0.0)	0-59

### **E-mail**

When there are schedule changes or other announcements, the instructor will e-mail you using your KSU e-mail address. Check this frequently. If you commonly use another address, forward your Kent e-mail to that address. In your Google e-mail, go to Settings and then Forwarding and POP/IMAP.

### **Attendance**

Missing class is not an excuse for failure to understand material or complete assignments. Material covered in class will not be covered again outside of class. It is up to you to read the material and get notes from another student if you miss class. Do not expect any help during office hours or by e-mail if you do not attend class regularly.

### **Make-up Exams**

Make-up exams are given only under extraordinary circumstances. Inform the instructor as soon as possible (ideally before the exam). Some form of written excuse for absence from an exam is required.

### **Quizzes**

There will be a quiz before each case study discussion. Make a special effort to be one time on case study days, as this will be the first order of business. Of these five quizzes, the lowest score will be dropped. If you are absent once, that quiz will be dropped. If you are absent more than once, you'll receive zeroes on subsequent quizzes. There will be no make-up quizzes. Check the syllabus for quiz dates and monitor your Kent e-mail closely since it may be necessary at times to change dates.

### **Presentation**

See the file "*Group Presentation*" on Vista.

### **Executive Summaries**

You will be assigned one of the case studies to write an executive summary of 1-2 pages detailing what has happened to the organization since the time the case study was written. Besides the written summary, which you will submit to Vista, together with

your references, I will ask each of you assigned to that case study to informally present some information to the class at the end of the case study on that firm. This can just be presented orally with no Power Points.

### **Academic Honesty**

University Policy: Cheating means to misrepresent the source, nature, or other conditions of your academic work (e.g., tests, papers, projects, assignments) so as to get undeserved credit. The use of the intellectual property of others without giving them appropriate credit is a serious academic offense. It is the University's policy that cheating or plagiarism result in receiving a failing grade (0 points) for the work or course. Repeat offenses may result in dismissal from the University.

### **Students with Disabilities**

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access to course content. If you have a documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Accessibility Services (contact 330-672-3391 or visit [www.kent.edu/sas](http://www.kent.edu/sas) for more information on registration procedures).

<b>Tentative Schedule Fall 2011</b>					
Week 1	Tuesday	Aug. 30	Syllabus		
			Introduction, Chapter 1 & 2		
			Time to get together with groups		
Week 2	Tuesday	Sept. 6	<b>IBM Quiz, Discussion &amp; Executive Summaries</b>		
			Chapters 2, 3		
			XHTML		
	Tuesday	Sept. 6		<b>Personal Profile Due</b>	
		11:59 PM			
Week 3	Sunday	Sept. 11		<b>Presentation Topics Due</b>	
		11:59 PM			
	Tuesday	Sept. 13	Chapter 4		
			Hardware & Software		
			XHTML		

Week 4	Tuesday	Sept. 20	History of Computers Video		
			Hardware & Software		
			XHTML		
			<b>Presentation 1</b>		
Week 5	Tuesday	Sept. 27	<b>Boeing Quiz, Discussion &amp; Executive Summaries</b>		
			Hardware & Software		
			<b>Presentation 2</b>		
Week 6	Tuesday	Oct. 4	Hardware & Software		
			<b>Presentation 3</b>		
			Telecommunications & Networking		
Week 7	Tuesday	Oct. 11	<b>Exam 1:</b>		
			<b>Introduction &amp; Chp. 1 - 4;</b>		
			<b>Hardware &amp; Software PPTs</b>		
			<b>Presentation 4</b>		
			XHTML assignment questions		
Week 8	Sunday	Oct. 16		<b>XHTML Assignment Due</b>	
		11:59 PM			
	Tuesday	Oct. 18	Telecommunications & Networking		
			<b>Presentation 5</b>		
			Go over Exam		
Week 9	Tuesday	Oct. 25	<b>iPremier Quiz, Discussion &amp; Executive Summaries</b>		
			Databases		
			<b>Presentation 6</b>		
Week 10	Tuesday	Nov. 1	Chapter 6		
			<b>Presentation 7</b>		
Week 11	Sunday	Nov. 6	<i>Last Day to Withdraw</i>		
	Tuesday	Nov. 8	<b>Dell Quiz, Discussion &amp; Executive Summaries</b>		
			<b>Presentation 8</b>		
			E-commerce		
Week 12	Tuesday	Nov. 15	ERP, SCM, CRM		
			<b>Presentation 9</b>		

Week 13	Tuesday	Nov. 22	<b>Exam 2:</b>		
			<b>Chapter 6;</b>		
			<b>Telecommunications PPTs;</b>		
			<b>Database PPTs</b>		
			<b>Presentation 10</b>		
Week 14	Tuesday	Nov. 29	<b>Cisco Quiz, Discussion &amp; Executive Summaries</b>		
			Database PPTs		
Week 15	Tuesday	Dec. 6	Improving Decision-Making & Managing Knowledge		
			Course Evaluation		
Week 16	Tuesday	Dec. 13	<b>Final Exam:</b>		
		5:45-8:00 PM	<b>ERP, SCM &amp; CRM PPTs;</b>		
			<b>Improving Decision-Making</b>		
			<b>&amp; Managing Knowledge PPTs;</b>		
			<b>E-commerce PPTs</b>		