

Course Information

Course title: Management Information Systems

Spring 2009

Course number: B AD 64042 section 001

CRN: 13692

Location: BSA 108 **Meeting day:** TR **Meeting time:** 11:00am-12:15 PM

Instructor Information

Name: Janet Formichelli, MS

E-mail: jformich@kent.edu

Office location: A410 BSA

Office hours: TR 2:30-4:30, W 4:15-5:15

Phone: 330-672-1159 (e-mail preferred)

Course description: Theory, development, application and management of information systems and their impact on people and organizations; emphasis on strategy, ethics and competitive advantage of modern technology.

Prerequisite: Graduate/Doctoral Standing

Enrollment: Students have responsibility to ensure they are properly enrolled in classes. You are advised to review your official class schedule (using Student Tools/Flashfast) during the first two weeks of the semester to ensure you are properly enrolled in this class and section. Should you find an error in your class schedule, you have until Friday, January 30, 2009 to correct the error with your advising office. If registration errors are not corrected by this date and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

Summary of key components of the course:

- IT and Strategy
- Business Networks
- Emerging Network Business Models
- The Case for IT
- Internetworking Infrastructure

- Reliable and Secure IT Services
- Organizing and Leading the IT Function
- Managing IT Outsourcing

Textbook: Applegate, Austin, McFarlan, Corporate Information Strategy and Management, Seventh Edition, McGraw-Hill Irwin, 2007.

ISBN-13: 978-0-07-294775-5

WebCT

The WebCT Vista site, <http://vista.kent.edu>, will basically manage the course. The syllabus, assignments, Power Point slides, and other course information will be found there. If you need help with Vista, there is a link to Learning with Vista—Student Training Modules on the MyWebCT page.

Course Requirements

Personal Profile	10	
Quizzes	40	(10 points each; 5 quizzes—lowest will be dropped)
Exam 1	50	
Exam 2	50	
Final Exam	50	
Presentation	50	
Paper	50	

Grading Scale

This scale is followed closely. There is no rounding up if you are close.

There is no extra credit.

A (4.0)	93-100
A- (3.7)	90-92
B+ (3.3)	87-89
B (3.0)	83-86
B- (2.7)	80-82
C+ (2.3)	77-79
C (2.0)	73-76
C- (1.7)	70-72

D+ (1.3)	67-69
D (1.0)	60-66
F (0.0)	0-59

E-mail

When there are schedule changes or other announcements, the instructor will e-mail you using your KSU e-mail address. Check this frequently. If you commonly use another address, forward your Kent e-mail to that address. You can do this easily on the Kent Help Desk site at: <http://helpdesk.kent.edu/fag/Email/fmail/>

To e-mail the instructor use: jformich@kent.edu. Do not e-mail the instructor at WebCT.

Attendance

Missing class is not an excuse for failure to understand material or complete assignments. Material covered in class will not be covered again outside of class. It is up to you to read the material and get notes from another student if you miss class. Do not expect any help during office hours or by e-mail if you do not attend class regularly.

Make-up Exams

Make-up exams are given only under extraordinary circumstances. Inform the instructor as soon as possible (ideally before the exam). Some form of written excuse for absence from an exam is required.

Quizzes

There will be a quiz before each case study discussion. Of these five quizzes, the lowest score will be dropped. If you are absent once, that quiz will be dropped. If you are absent more than once, you'll receive zeroes on subsequent quizzes. There will be no make-up quizzes. Check the syllabus for quiz dates and monitor your Kent e-mail closely since it may be necessary at times to change dates.

Presentation and Paper

See *Group Presentation and Paper* on WebCT.

Academic Honesty

Academic Honesty: Cheating means to misrepresent the source, nature, or other conditions of your academic work (e.g., tests, papers, projects, assignments) so as to get undeserved credit. The use of the intellectual property of others without giving them appropriate credit is a serious academic offense. It is the University's policy that

cheating or plagiarism result in receiving a failing grade (0 points) for the work or course. Repeat offenses may result in dismissal from the University.

Students with Disabilities

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access to course content. If you have a documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Accessibility Services (contact 330-672-3391 or visit www.kent.edu/sas for more information on registration procedures).

Tentative Schedule Spring 2009

Week 1	Tuesday	Jan. 20	Introduction	
	Thursday	Jan. 22	Chapter 1	
Week 2	Tuesday	Jan. 27	Li & Fung Case Study & Quiz	
	Thursday	Jan. 29	Chapter 1	Personal Profile Due
Week 3	Tuesday	Feb. 3	Chapter 3	Present./Paper Topics Due
	Thursday	Feb. 5	Chapter 3	
Week 4	Tuesday	Feb. 10	History of Computers	
	Thursday	Feb. 12	Presentation 1:	
Week 5	Tuesday	Feb. 17	Charles Schwab Case Study & Quiz	
	Thursday	Feb. 19	Presentation 2:	
Week 6	Tuesday	Feb. 24	Exam 1: Introduction & Chp. 1 & 3 & Cases	
	Thursday	Feb. 26	Presentation 3:	
Week 7	Tuesday	Mar. 3	Chapter 4	
	Thursday	Mar. 5	Presentation 4:	
Week 8	Tuesday	Mar. 10	Chapter 4	
	Thursday	Mar. 12	Chapter 5	
Week 9	Tuesday	Mar. 17	IT Doesn't Matter Reading & Quiz	
	Thursday	Mar. 19	Presentation 5:	
	Sunday	Mar. 22, 11:59 PM	Papers Due	
	Tuesday	Mar. 24	<i>Spring Break</i>	
	Thursday	Mar. 26	<i>Spring Break</i>	
Week 10	Tuesday	Mar. 31	Chapter 5	
	Thursday	Apr. 2	Presentation 6:	
	Sunday	Apr. 5	<i>Last Day to Withdraw</i>	
Week 11	Tuesday	Apr. 7	The iPremier Company Case Study & Quiz	
	Thursday	Apr. 9	Presentation 7:	
Week 12	Tuesday	Apr. 14	Chapter 6	
	Thursday	Apr. 16	Presentation 8:	
Week 13	Tuesday	Apr. 21	Exam 2: Chp. 4, 5 and 6 & Cases	
	Thursday	Apr. 23	Presentation 9:	
Week 14	Tuesday	Apr. 28	Chapter 8	
	Thursday	Apr. 30	Cathay Pacific Case Study & Quiz	
Week 15	Tuesday	May. 5	Chapter 9	
	Thursday	May 7	Pirates of Silicon Valley	

Week 16 Thursday May. 14
12:45 - 3:00 PM

Final Exam: Chp. 8 and 9 and Cases