

## **Course Information**

**Course title:** Management Information Systems

**Spring 2010**

**Course number:** B AD 64042 section 001

**CRN:** 11003

**Location:** BSA 213

**Meeting day:** TR

**Meeting time:** 11:00 AM-12:15 PM

## **Instructor Information**

**Name:** Janet Formichelli, MS

**E-mail:** [jformich@kent.edu](mailto:jformich@kent.edu)

**Office location:** A410 BSA

**Office hours:** TR: 12:45-2:00 PM, 4:00-5:15 PM

**Phone:** 330-672-1159 (e-mail preferred)

**Course description:** Theory, development, application and management of information systems and their impact on people and organizations; emphasis on strategy, ethics and competitive advantage of modern technology.

**Prerequisite:** Graduate/Doctoral Standing

**Enrollment:** Students have responsibility to ensure they are properly enrolled in classes. You are advised to review your official class schedule (using Student Tools/Flashfast) during the first two weeks of the semester to ensure you are properly enrolled in this class and section. Should you find an error in your class schedule, you have until Sunday, January 31, 2010 to correct the error with your advising office. If registration errors are not corrected by this date and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

## **Summary of key components of the course:**

- IT and Strategy
- Business Networks
- Emerging Network Business Models
- The Case for IT
- Internetworking Infrastructure
- Reliable and Secure IT Services
- Organizing and Leading the IT Function
- Managing IT Outsourcing
- Computer Hardware and Software

- Telecommunications and Networking
- Databases
- Business Applications—ERP, SCM, CRM

**Textbook:** Applegate, Austin, McFarlan, Corporate Information Strategy and Management, Seventh Edition, McGraw-Hill Irwin, 2007. ISBN-13: 978-0-07-294775-5

### Vista

The Vista (formerly WebCT) site, <http://vista8.kent.edu>, will basically manage the course. The syllabus, assignments, Power Point slides, and other course information will be found there. If you need help with Vista 8, there should be some training material on the site after you log on.

### Course Requirements

Personal Profile	10
Quizzes	40 (10 points each; 5 quizzes—lowest will be dropped)
XHTML Assignment	25
Exam 1	50
Exam 2	50
Final Exam	50
Presentation	50
Paper	<u>50</u>
	325 points

### Grading Scale

This scale is followed closely. There is no rounding up if you are close. There is no extra credit.

A (4.0)	93-100
A- (3.7)	90-92
B+ (3.3)	87-89
B (3.0)	83-86
B- (2.7)	80-82
C+ (2.3)	77-79
C (2.0)	73-76
C- (1.7)	70-72
D+ (1.3)	67-69
D (1.0)	60-66
F (0.0)	0-59

## **E-mail**

When there are schedule changes or other announcements, the instructor will e-mail you using your KSU e-mail address. Check this frequently. If you commonly use another address, forward your Kent e-mail to that address. In your Google e-mail, go to Settings and then Forwarding and POP/IMAP.

## **Attendance**

Missing class is not an excuse for failure to understand material or complete assignments. Material covered in class will not be covered again outside of class. It is up to you to read the material and get notes from another student if you miss class. Do not expect any help during office hours or by e-mail if you do not attend class regularly.

## **Make-up Exams**

Make-up exams are given only under extraordinary circumstances. Inform the instructor as soon as possible (ideally before the exam). Some form of written excuse for absence from an exam is required.

## **Quizzes**

There will be a quiz before each case study discussion. Of these five quizzes, the lowest score will be dropped. If you are absent once, that quiz will be dropped. If you are absent more than once, you'll receive zeroes on subsequent quizzes. There will be no make-up quizzes. Check the syllabus for quiz dates and monitor your Kent e-mail closely since it may be necessary at times to change dates. **Presentation and Paper** See *Group Presentation and Paper* on WebCT.

## **Academic Honesty**

Academic Honesty: Cheating means to misrepresent the source, nature, or other conditions of your academic work (e.g., tests, papers, projects, assignments) so as to get undeserved credit. The use of the intellectual property of others without giving them appropriate credit is a serious academic offense. It is the University's policy that cheating or plagiarism result in receiving a failing grade (0 points) for the work or course. Repeat offenses may result in dismissal from the University.

## **Students with Disabilities**

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access to course content. If you have a documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the

Student Accessibility Services (contact 330-672-3391 or visit [www.kent.edu/sas](http://www.kent.edu/sas) for more information on registration procedures).

<b>Tentative Schedule Spring 2010</b>					
Week 1	Tuesday	Jan. 19	Syllabus		
	Thursday	Jan. 21	Introduction		
Week 2	Tuesday	Jan. 26	<b>Li &amp; Fung Case Study &amp; Quiz; Chapter 1</b>		
	Thursday	Jan. 28	Chapter 1	<b>Personal Profile Due</b>	XHTML
Week 3	Tuesday	Feb. 2	Chapter 3	<b>Present./Paper Topics Due</b>	XHTML
	Thursday	Feb. 4	Hardware & Software		XHTML
Week 4	Tuesday	Feb. 9	History of Computers		XHTML
	Thursday	Feb. 11	Hardware & Software	Presentation 1	
Week 5	Tuesday	Feb. 16	<b>Charles Schwab Case Study &amp; Quiz</b>		
	Thursday	Feb. 18	Hardware & Software	Presentation 2	
Week 6	Tuesday	Feb. 23	<b>Exam 1: Introduction &amp; Chp. 1 &amp; 3 &amp; Hardware/Software</b>		
	Thursday	Feb. 25		Presentation 3	
Week 7	Tuesday	Mar. 2	Chapter 4		
	Thursday	Mar. 4	Go over Exam	Presentation 4	
Week 8	Tuesday	Mar. 9	Telecommunications & Networking		
	Thursday	Mar. 11	Telecommunications & Networking	<b>XHTML Assignment1 Due</b>	
Week 9	Tuesday	Mar. 16	<b>IT Doesn't Matter Reading &amp; Quiz</b>		
	Thursday	Mar. 18	Databases	Presentation 5	

**See Below**

Week 10	Tuesday Thursday	Mar. 23 Mar. 25	Databases	Presentation 6
	Tuesday Thursday Sunday	Mar. 31 Apr. 2 Apr. 4	Spring Break Spring Break Last Day to Withdraw	<b>Papers Due</b>
Week 11	Tuesday Thursday	Apr. 6 Apr. 8	<b>The iPremier Company Case Study &amp; Quiz</b>	Presentation 7
Week 12	Tuesday Thursday	Apr. 13 Apr. 15	Chapter 6 Chapter 8	Presentation 8
Week 13	Tuesday Thursday	Apr. 20 Apr. 22	<b>Exam 2: Chapters 4, 5, 6 and Telecommunications and Database Power Points</b>	ERP, SCM, CRM Presentation 9
Week 14	Tuesday Thursday	Apr. 27 Apr. 29	<b>Cathay Pacific Case Study &amp; Quiz</b>	ERP, SCM, CRM
Week 15	Tuesday Thursday	May 4 May 6	ERP, SCM, CRM	Remembrance Day Improving Decision-Making & Managing Knowledge
Week 16	Friday	May 14 12:45-3:00 PM	<b>Final Exam: Chp. 8; ERP, SCM &amp; CRM; and Improving Decision-Making &amp; Managing Knowledge</b>	