

Course title: Management Information Systems

Spring 2011

Course number: B AD 64042 section 001

CRN: 10931

Location: BSA 209

Meeting day: TR

Meeting time: 11:00-12:15

Instructor Information

Name: Janet Formichelli, MS

E-mail: jformich@kent.edu

Office location: A410 BSA

Office hours: TR 12:45-2:00, 3:45-5:00

Phone: 330-672-1159 (e-mail preferred)

Course description: Theory, development, application and management of information systems and their impact on people and organizations; emphasis on strategy, ethics and competitive advantage of modern technology.

Prerequisite: Graduate/Doctoral Standing

Enrollment: Students have responsibility to ensure they are properly enrolled in classes. You are advised to review your official class schedule (using Student Tools/Flashfast) during the first two weeks of the semester to ensure you are properly enrolled in this class and section. Should you find an error in your class schedule, you have until Sunday, January 23, 2011 to correct the error with your advising office. If registration errors are not corrected by this date and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you **will not** receive a grade at the conclusion of the semester for any class in which you are not properly registered.

Summary of key components of the course:

- IT and Business Advantage
- IT Impact on Business Models
- IT Impact on Business Organizations
- The Case for IT
- Assuring Reliable and Secure IT Services
- Computer Hardware and Software
- Telecommunications and Networking
- Databases
- E-commerce
- Business Applications—ERP, SCM, CRM

- Improving Decision-Making and Managing Knowledge

Textbook: Applegate, Austin, Soule, Corporate Information Strategy and Management, Eighth Edition, McGraw-Hill Irwin, 2009. ISBN-13: 978-0-07-340293-2

(The eighth edition is necessary, since older editions have different case studies.)

Vista

The Vista site, <http://vista8.kent.edu>, will basically manage the course. The syllabus, assignments, Power Point slides, and other course information will be found there. If you need help with Vista 8, there should be some training material on the site after you log on.

Course Requirements

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|---------------------|---|
| Personal Profile | 10 |
| Quizzes | 40 (10 points each; 5 quizzes—lowest will be dropped) |
| Executive Summaries | 25 |
| XHTML Assignment | 25 |
| Exam 1 | 50 |
| Exam 2 | 50 |
| Final Exam | 50 |
| Presentation | <u>50</u> |
| | 300 points |

Grading Scale

This scale is followed closely. There is no rounding up if you are close. There is no extra credit.

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|----------|--------|
| A (4.0) | 93-100 |
| A- (3.7) | 90-92 |
| B+ (3.3) | 87-89 |
| B (3.0) | 83-86 |
| B- (2.7) | 80-82 |
| C+ (2.3) | 77-79 |
| C (2.0) | 73-76 |
| C- (1.7) | 70-72 |
| D+ (1.3) | 67-69 |
| D (1.0) | 60-66 |
| F (0.0) | 0-59 |

E-mail

When there are schedule changes or other announcements, the instructor will e-mail you using your KSU e-mail address. Check this frequently. If you commonly use another address, forward your Kent e-mail to that address. In your Google e-mail, go to Settings and then Forwarding and POP/IMAP.

Attendance

Missing class is not an excuse for failure to understand material or complete assignments. Material covered in class will not be covered again outside of class. It is up to you to read the material and get notes from another student if you miss class. Do not expect any help during office hours or by e-mail if you do not attend class regularly.

Make-up Exams

Make-up exams are given only under extraordinary circumstances. Inform the instructor as soon as possible (ideally before the exam). Some form of written excuse for absence from an exam is required.

Quizzes

There will be a quiz before each case study discussion. Of these five quizzes, the lowest score will be dropped. If you are absent once, that quiz will be dropped. If you are absent more than once, you'll receive zeroes on subsequent quizzes. There will be no make-up quizzes. Check the syllabus for quiz dates and monitor your Kent e-mail closely since it may be necessary at times to change dates.

Presentation

See the file "*Group Presentation*" on Vista.

Executive Summaries

You will be assigned one of the case studies to write an executive summary of 1-2 pages detailing what has happened to the organization since the time the case study was written. I will ask each of you assigned to that case study to give some information to the class at the end of the case study on that firm.

Academic Honesty

Academic Honesty: Cheating means to misrepresent the source, nature, or other conditions of your academic work (e.g., tests, papers, projects, assignments) so as to get undeserved credit. The use of the intellectual property of others without giving them appropriate credit is a serious academic offense. It is the University's policy that cheating or plagiarism result in receiving a failing grade (0 points) for the work or course. Repeat offenses may result in dismissal from the University.

Students with Disabilities

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access to course content. If you have a documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Accessibility Services (contact 330-672-3391 or visit www.kent.edu/sas for more information on registration procedures).

See course schedule below.

Tentative Schedule Spring 2011

| | | | |
|----------|---------|--|--------------------------------|
| Tuesday | Jan. 11 | Syllabus, Introduction | |
| Thursday | Jan. 13 | Introduction, Chapter 1 Time to get together with groups | |
| Tuesday | Jan. 18 | IBM Case Study-- Discussion, Quiz, Executive Summaries | Presentation Topics Due |
| Thursday | Jan. 20 | Chapter 2 XHTML | Personal Profile Due |
| Tuesday | Jan. 25 | Chapter 3, Chapter 4, XHTML | |
| Thursday | Jan. 27 | Presentation 1 | |
| Tuesday | Feb. 1 | Hardware & Software XHTML | |
| Thursday | Feb. 3 | Presentation 2 | |
| Tuesday | Feb. 8 | History of Computers Hardware & Software | |
| Thursday | Feb. 10 | Presentation 3 | |
| Tuesday | Feb. 15 | Boeing Case Study-- Discussion, Quiz, Executive Summaries | |
| Thursday | Feb. 17 | Presentation 4 | |
| Tuesday | Feb. 22 | Telecommunications & Networking | |
| Thursday | Feb. 24 | Presentation 5 | |
| Tuesday | Mar. 1 | Exam 1: Introduction & Chp. 1 - 4; Hardware & Software PPTs | |
| Thursday | Mar. 3 | Presentation 6 | |
| Tuesday | Mar. 8 | Lab | |
| Thursday | Mar. 10 | Presentation 7 | |
| Tuesday | Mar. 15 | iPremier Case Study-- Discussion, Quiz, Executive Summaries | |
| Thursday | Mar. 17 | Databases | XHTML Assignment Due |
| Sunday | Mar. 20 | | <i>Last Day to Withdraw</i> |

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| Spring Break | Mar. 21-Mar. 27 | | | | |
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| Tuesday | Mar. 29 | Chapter 6; e-Commerce | | | |
| Thursday | Mar. 31 | Presentation 8 | | | |
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| Tuesday | Apr. 5 | Dell Case Study-- | | | |
| | | Discussion, Quiz, Executive Summaries | | | |
| Thursday | Apr. 7 | Presentation 9 | | | |
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| Tuesday | Apr. 12 | Presentation 10 | | | |
| Thursday | Apr. 14 | Exam 2: Chapter 6; | | | |
| | | Telecommunications PPTs; Database PPTs | | | |
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| Tuesday | Apr. 19 | ERP, SCM, CRM | | | |
| Thursday | Apr. 21 | Presentation 11 | | | |
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| Tuesday | Apr. 26 | Cisco Case Study-- | | | |
| | | Discussion, Quiz, Executive Summaries | | | |
| Thursday | Apr. 28 | Improving Decision-Making & Managing Knowledge | | | |
| | | Course Evaluation | | | |
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| Monday | May 2 | Final Exam: ERP, SCM & CRM PPTs; | | | |
| | 12:45-3:00 PM | Improving Decision-Making | | | |
| | | & Managing Knowledge PPTs; | | | |
| | | E-commerce PPTs | | | |